

RetailEXPO announces retail tech's top start-ups for 2020

26 May 2020 – Richmond, London, UK – [RetailEXPO](#), Europe's largest retail trade show, and [Baringa](#), the leading independent technology consultancy, have partnered to announce retail tech's top start-ups for 2020.

Returning for a third year, the Start-up Safari showcase initiative highlights the very latest disruptive technologies that are pushing the envelope of retail innovation. Included in the round-up of start-ups, who's cutting-edge tech has the power to disrupt and revolutionise the retail sector, are:

[Loyalize](#) – This white label tech platform allows customers to add their payment cards to an existing loyalty programme, removing the need for traditional loyalty cards or voucher schemes. Shoppers then earn points automatically each time they pay – either in-store or online – allowing retailers to strength customer engagement.

[Parker Lane Group \(PLG\)](#) – A returns management solution for fashion retailers, which manages and monetises excess stock, from remarketing and garment repairs to recycling and charity donations.

[Peak](#) – An AI-powered solution that adds an intelligence layer across a business, connecting systems and making them smarter to optimise every customer touchpoint and deliver friction-free experiences.

[Quorso](#) – This Intelligent store performance platform delivers rapid value for complex, multi-site bricks-and-mortar retail businesses, helping store managers drive sales and optimise operations.

[Sensing Feeling](#) – A solution that delivers real-time visual sensing and analytics of customer behaviour in physical shopping spaces to allow bricks-and-mortar retailers to optimise customer experience.

[Sparkbox](#) – AI-driven, Sparkbox is a pricing planning solution to help retailers optimise pricing to reduce stock, increase margins and prevent over-discounting.

[TokyWoky](#) – Another white label solution, TokyWoky is a community platform that helps retailers gather and engage their best customers and build their loyalty, turning them into brand advocates via community missions, gamification and rewards.

[Whichit](#) – Powered by machine-learning, this interactive commercial content platform enables brands and marketers to increase user engagement, marketing ROI and gain user-related insight to open up new revenue streams.

[3DFY.ME](#) – New Zealand’s latest tech export, 3DFY.ME uses state-of-the-art, AI-based scanning technology to create 3D models and assets for ecommerce retailers.

Matt Bradley, Event Director at **RetailEXPO**, commented: “As retail businesses look ahead to reopening in June, innovation has never had a more important role to play as retail navigates its new normal; it will be imperative not just in terms of immediate survival but also in future proofing success. Our partnership with Baringa highlights those tech start-ups that push the boundaries on innovation, but who can also offer up viable, market-ready solutions that can accelerate retailers’ capabilities and drive performance as retail re-emerges.”

-ENDS-

For further information about **RetailEXPO**, Reed’s leading European retail trade show, please contact the Fieldworks PR team:

Mecah O’Meara / Rhena Bunwaree

RetailExpoPR@fieldworksmarketing.co.uk / 01892 784 500

About RetailEXPO

RetailEXPO is Europe’s leading event for retail solutions, designed for retail, brand and hospitality professionals looking to enhance great customer experiences, increase operational effectiveness and drive better outcomes for their business through retail technology and digital innovation.

Bringing together leaders of the retail industry, the event features an interactive exhibition floor with hundreds of cutting-edge suppliers, accompanied by a market-leading conference programme, and a host of networking opportunities - all helping to provide the right insight, inspiration and solutions to today’s retail issues.

www.retailexpo.com

About Reed Exhibitions

Reed Exhibitions is the world’s leading events business, enhancing the power of face to face through data and digital tools at over 500 events a year, in more than 30 countries, attracting more than 7m participants.

We help match customers with the right solution. Our events enable customers to learn about a market, source products and complete transactions, generating billions of dollars of revenues for the economic development of local markets and national economies around the world.

www.reedexpo.com