

RetailEXPO 2019: Visitor registration now open

Lego, Virgin Holidays, Naked Wines and Asda among more than 100 speakers confirmed at the show

More than 15,000 retailers, brands, tech exhibitors and retail design businesses expected for the 2019 show

XX February, 2019 – Richmond, London – RetailEXPO, Europe's leading retail solutions show, which unifies three leading retail shows - RBTE, RDSE and RDE - into an exciting new single show event that mirrors the transformation within the retail industry, is [now open for 2019 visitor registration](#).

Taking place on 1 and 2 May 2019 at London Olympia, **RetailEXPO** will bring together more than 15,000 retailers, brands, tech exhibitors and retail design businesses. **RetailEXPO** gives retail and hospitality firms the insight, latest retail technology innovations and design inspiration to re-energise their businesses, enhance customer experience, and drive performance.

Across the two-day expo, retailers will be able to visit more than 500 retail industry suppliers across the distinct tech, design and digital signage areas of the show – from enterprise-level software providers to forward-thinking start-ups and scale-ups.

A reinvigorated conference programme brings together six streams of insightful content, presented by leading retailers and brands including Lego, Virgin Holidays, Naked Wines, Mamas and Papas and Asda, taking place on the Headline Stage and across the dedicated stages for payments, marketing & brand, operations and store design & experience. There will also be a TriED It Talks stage, which showcases how retailers and brands have worked with tech vendors and design businesses to create engaging shopping encounters that deliver enhanced customer experience.

The Discovery Zone will feature exhibitors not seen at the show before, whilst the Start-Up Safari curated by Baringa, showcasing the very latest disruptive technologies pushing the boundaries of retail innovation, returns for a second year due to popular demand.

There is also a strong international theme to the 2019 **RetailEXPO**, taking inspiration from retail best practice from around the globe, including a collaboration with Business France, which has handpicked eight of the best French retail tech start-ups to showcase their latest solutions in the [Le French Tech Lounge](#).

Matt Bradley, Event Director of **RetailEXPO**, commented: ‘We’re excited to present the new format of the **RetailEXPO** show this year – its reinvention has been in direct response to the changing dynamic of the sector and how retailers themselves are reimagining their roles. Retailers widely acknowledge that curating engaging shopping experiences is the key to driving performance, and that a coming together of retail teams from across multiple departments, underpinned by innovative tech and striking design, is central to delivering this. **RetailEXPO** brings together the blend of inspiration and innovation retailers need to future-proof their businesses and reinvent the rules of new retail.’

Visitors can sign up online for their [free pass on the RetailEXPO website](#).

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For further information about **RetailEXPO**, Reed’s leading European retail trade show, please contact the Fieldworks PR team:

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About RetailEXPO

Europe's leading event for the retail industry, **RetailEXPO** is the must-attend event for retail and hospitality organisations looking for the right tools, solutions, innovations and advice on how to best run their business. **RetailEXPO** attracts movers and shakers from across the globe, all hungry for ideas, information, products and solutions to help them run their retail organisations even more effectively. They come to do business with the wide range of exhibitors who enjoy a successful show.

In addition to the 500+ suppliers on show, we offer an outstanding free conference programme featuring leading independent expert speakers in more than 50 sessions and great interactive features.

www.retailexpo.com

About Reed Exhibitions

Reed Exhibitions is the world’s leading events business, enhancing the power of face-to-face through data and digital tools at more than 500 events a year, in more than 30 countries, attracting more than seven million participants.

We help match customers with the right solution. Our events enable customers to learn about a market, source products and complete transactions, generating billions of dollars of revenues for the economic development of local markets and national economies around the world.

<http://www.reedexpo.com/>