

# Email Sponsorship | £1800

Promote to our prospective and registered visitors in an e-mail using:

**Option A:** Title, description, 275 x 170px image and button

**Option B:** 610 x 120px banner

You will also benefit from more space for your branding for no extra cost, with your logo at the top of the e-mail.

## THE BENEFITS

**Brand Exposure:** Depending on the database you choose, your advert will be sent to between 2,000 and 70,000 in the lead-up to, or during, the event, right when buyers are researching, planning and choosing exhibitors to meet at the event.

**Generate leads:** Visitors that click on your ad can be taken to your directory listing or your website where they can send you a message.

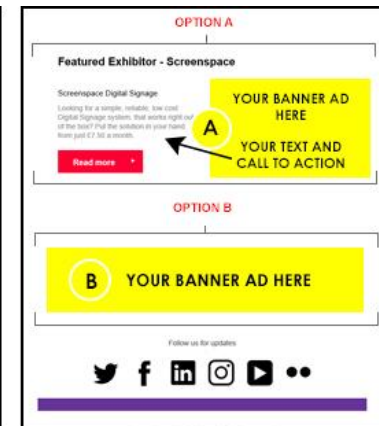
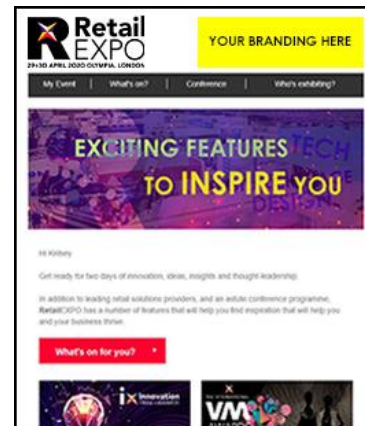
**Reach a Targeted Audience:** You have the flexibility to choose to target all visitors or to select a segment targeting your exact audience.

### WHAT ARE THE BENEFITS?

Brand Exposure

Build Product Awareness

Generate Leads



\*Prices exclude VAT