

Gold Digital Sponsorship Package | **ONLY 1 AVAILABLE**

Content block advert in one visitor email	£1,800
Remarketing – 50,000 impressions	£3,000
Banner within Mobile App	£995
Web banner on the website Homepage	£3,500
2x Social Media announcements	£1,000
Directory – Premium Plus Package	£1,950
RATE CARD	£12,245
EXCLUSIVE GOLD RATE - SAVE 20%	£9,750

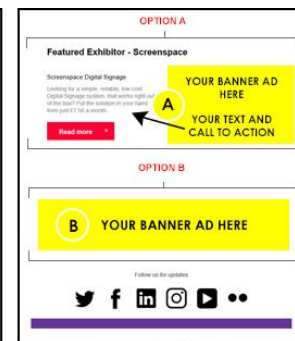
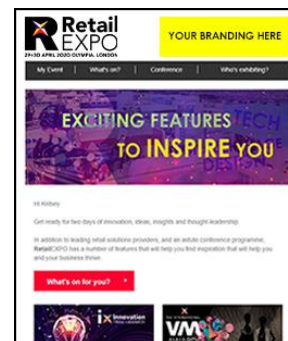
Content block advert in one visitor email

Promote to a targeted audience in an email using:

Option A: Title, description, 275 x 170px image and button

Option B: 610x120px banner

You will also benefit from more space for your branding for no extra cost, with your logo at the top of the email.

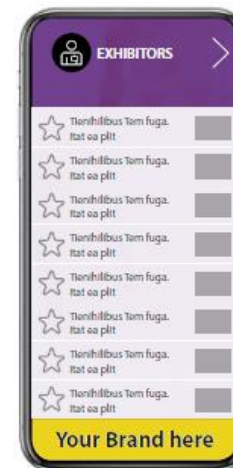


Remarketing – 50,000 impressions

Our Remarketing campaign places your advert across popular websites and social media channels browsed by visitors interested in products like yours, telling them to meet you at the show.

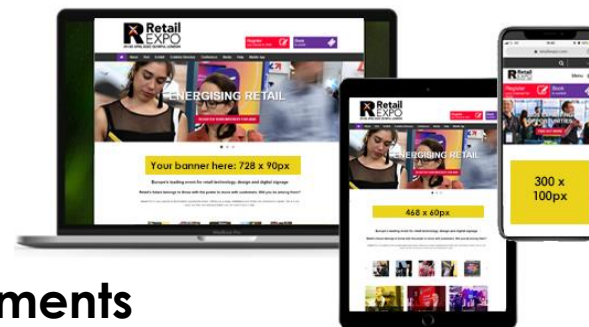
Banner within Mobile App

Your advert banner placed on one section of the **RetailEXPO** official Mobile App, used by visitors to navigate the show, plan their visit, and decide who to visit.



Web banner on the website Homepage

You get a hyperlinked banner in front of visitors to the **RetailEXPO** website homepage (the most visited page) displayed to thousands of retail professionals in the weeks leading up to the show.



2x Social Media announcements

Promote your stand, product, demo or brand on the official **RetailEXPO** social media pages (Twitter, LinkedIn, Facebook & Instagram).

Directory – Premium Plus Package

A: Highlighted Listing: Your profile will be double the size of regular profiles and highlighted in a different colour. In the mobile app your listing and floorplan location will be highlighted.

B: Product Carousel: Your products will be showcased underneath your exhibitor listing

C: Homepage Promotion: Feature in a 300 x 300px image or 300 x 195px image with text on the website Homepage.

D: Highlighted Product: Choose the product you want to stand out and it will be highlighted in a different colour in the product directory.

E: Product Category Sponsorship: Your profile will be pinned to the top of your chosen category in the Exhibitor Directory, ensuring our visitors see you first instead of your competitors.



*Prices exclude VAT