

# Directory Listing Upgrades

Premium Plus £1950

LIMITED TO 15 EXHIBITORS

## WHAT ARE THE BENEFITS?

Brand Exposure

Build Product Awareness

Generate Leads

## WHAT AM I BUYING?

In addition to the Premium Package features, an upgrade to a Premium Plus Package also includes:

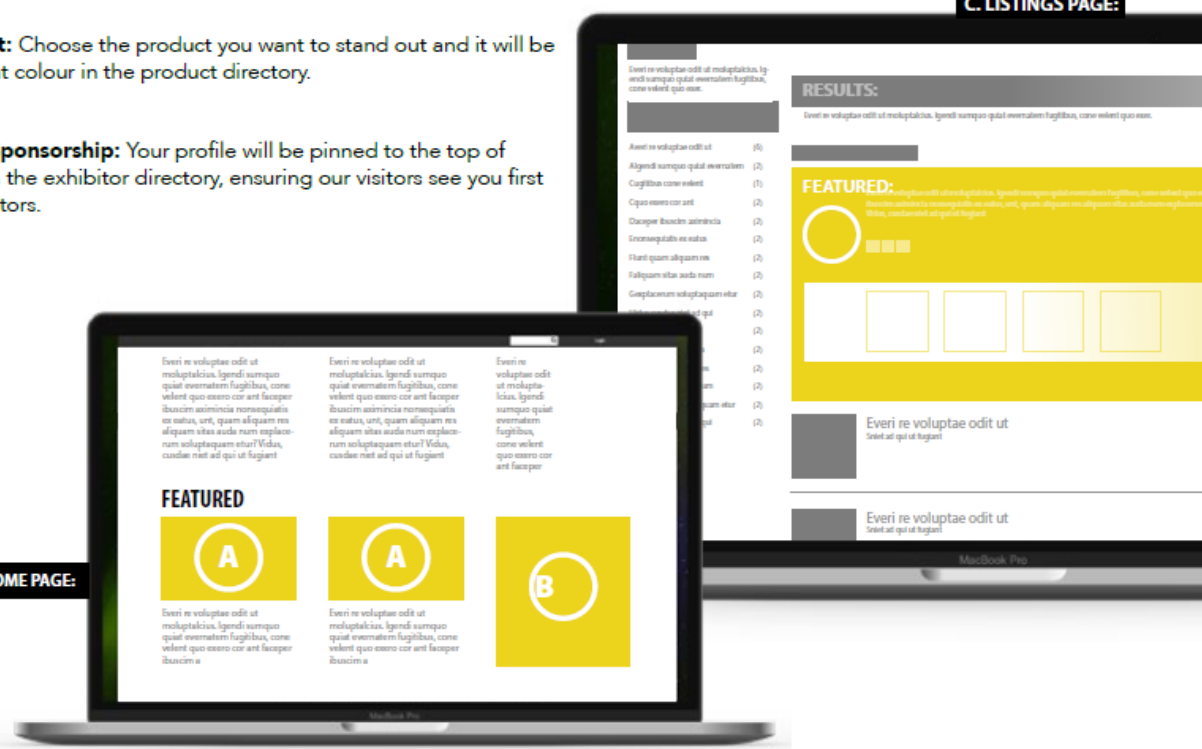
**A: Homepage Promotion:** Your product or brand will feature in a 300 x 300px image or 300 x 195px image with text on the website Homepage.

**B: Highlighted Product:** Choose the product you want to stand out and it will be highlighted in a different colour in the product directory.

**C: Product Category Sponsorship:** Your profile will be pinned to the top of your chosen category in the exhibitor directory, ensuring our visitors see you first instead of your competitors.

## C. LISTINGS PAGE:

## A+B. HOME PAGE:



\*Prices exclude VAT