

Research proves it takes a minimum of 6 times a brand or product needs to be seen before it imprints in a person's mind - Remarketing does this and more.

Remarketing | from £950

WHAT AM I BUYING?

Our Remarketing campaign places your advert across popular websites and social media channels browsed by visitors interested in products like yours, telling them to meet you at the show.

EXAMPLE WEBSITES SHOWN ON:

- **Social Media:** LinkedIn, Facebook, YouTube
- **News:** Sky, CNN, Yahoo, AOL, Reuters
- **Other:** Time Out, Lonely Planet, Skype, Google

WHAT ARE THE BENEFITS?

Build Product Awareness: Be at the forefront of visitors' minds by placing your product in front of them as they book their travel or accommodation, browse our social media channels and more before the event.

Brand Exposure: Gain a boosted profile and reputation by being seen to be 'everywhere' by the buyers.

PACKAGES

10,000 remarketing impressions	£950
30,000 remarketing impressions	£1950
50,000 remarketing impressions	£3000
100,000 remarketing impressions	£5500
200,000 remarketing impressions	£8000
Premium –3 months prior and month of show 230,000 impressions	£9000
Year round (every visitor over 12 mths) 370,000 impressions	£15000

