

# Silver Digital Sponsorship Package | **ONLY 4 AVAILABLE**

Content block advert in one visitor email	£1,800
Remarketing – 30,000 impressions	£1,950
Web banner in the Exhibitor Directory	£2,500
2x Social Media announcements	£1,000
Directory – Premium Package	£350
<b>RATE CARD</b>	<b>£7,600</b>
<b>EXCLUSIVE SILVER RATE - SAVE 15%</b>	<b>£6,450</b>

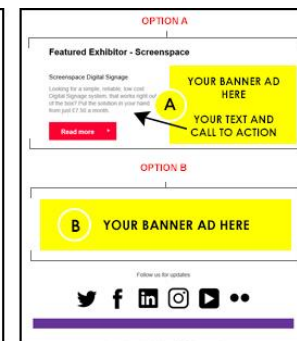
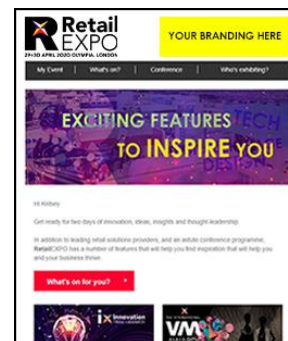
## Content block advert in one visitor email

Promote to a targeted audience in an email using:

**Option A:** Title, description, 275 x 170px image and button

**Option B:** 610x120px banner

You will also benefit from more space for your branding for no extra cost, with your logo at the top of the email.

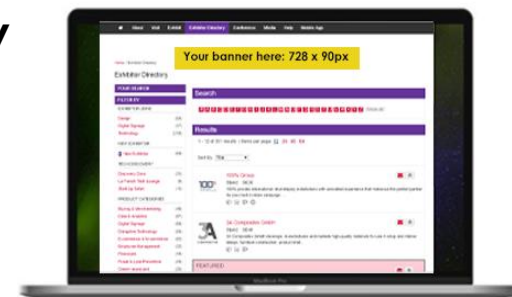


## Remarketing – 30,000 impressions

Our Remarketing campaign places your advert across popular websites and social media channels browsed by visitors interested in products like yours, telling them to meet you at the show.

## Web banner in the Exhibitor Directory

You get a hyperlinked banner in front of visitors to the **RetailEXPO** Exhibitor Directory (the most visited page after the Homepage) displayed to thousands of retail professionals in the weeks leading up to the show who are looking for exhibitors to meet.



## 2x Social Media announcements

Promote your stand, product, demo or brand on the official **RetailEXPO** social media pages (Twitter, LinkedIn, Facebook & Instagram).

An excellent opportunity to drive awareness and buzz around an onsite event or new product.



## Directory – Premium Plus Package

**A: Highlighted Listing:** Your profile will be double the size of regular profiles and highlighted in a different colour. In the mobile app your listing and floorplan location will be highlighted.

**B: Product Carousel:** Your products will be showcased underneath your exhibitor listing.